



Delivering the right candidates to fuel growth in retail

Brand

Flo Shoes

Industry

Retail

Enterprise Size

7.000 Employees

Average Hit per Year

2500 - 3000 Employees

FLO

Polaris®



LUMBERJACK



kinetix

Problem

High turn over rates and lack of responsive ATS due to a large number of walk-in applicants made the process hard to manage. Poor performance of traditional job boards in filtering the right candidates resulted in huge number of unqualified applicants and wasted hours of HR and store management teams.

Solution

- Smart Mobile Filtering
- Retail fit assessment for improving quality
- QR Code Posters for centrally managing walk-ins

\$80K
Saved on
paper&tra
vel costs

8 %
Decrease in
turnover
rate

11.000
Hours saved
for company
and
candidates

Flo is the second largest shoe retailer in Europe, selling 26 million pairs of shoes in 700 stores with approximately 7.000 employees. Flo has an astounding annual growth rate of 38 % over last 5 years.



“The speed and quality of the recruitment processes are critical for our sustainable growth. Glad to have led the digital transformation in retail with Peoplise.”

Burak Övünç,
Chief Executive Officer